

CODES OF CONDUCT — ACCREDITED INSTITUTES VERSION 01

# International Alliance of Professional Complementary Practitioners

# Codes of Conduct — Accredited Institutes

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#### Introduction

The practice of complementary care whether that's NLP, Hypnotherapy, Coaching or any other modality is a rapidly growing field, with more and more people turning to non-traditional healing modalities to support their education, health and wellbeing. As the popularity of complementary care continues to rise, it is essential that practitioners in this field and those who train practitioners adhere to a set of ethical codes of conduct to ensure the safety and well-being of their clients and for training organizations to strive to give excellent training and support to their students.

The codes of conduct for IAPCP Accredited Institutes serve several critical purposes.

Firstly, they establish a framework for ethical and professional behavior, outlining the standards that Accredited Institutes must adhere to in their work. By providing clear guidelines, codes of conduct help to promote consistency and coherence across the field of complementary care, ensuring that Accredited Institutes are held accountable for their actions.

Secondly, codes of conduct help to protect the safety and well-being of students by setting standards for ethical practice. Accredited Institutes must act with integrity, maintaining confidentiality, avoiding conflicts of interest, and providing honest and accurate information to their clients. Additionally, codes of conduct emphasize the importance of empathy and compassion, creating a safe and supportive environment for clients to receive care.

By adhering to these codes of conduct, Accredited Institutes can ensure that they are providing the highest quality care and training to their students and can help to promote the legitimacy and effectiveness of complementary care as a legitimate modality.

#### Codes of Conduct

Accredited Institutes are expected to operate to the IAPCP Codes of Conduct, and it is a requirement of membership that they agree to recognising that these support their requirement to operate within the laws of their country of operation.

The IAPCP codes of conduct for Accredited Institutes are:

- Professionalism: Accredited Institutes are expected to demonstrate professionalism
  in their interactions with students, colleagues, and other professionals in the field of
  complementary practice. This includes adhering to ethical codes, maintaining
  ongoing education and training, and communicating in a respectful and professional
  manner. By demonstrating professionalism, Accredited Institutes set an example for
  their students and promote a culture of professionalism within the field of
  complementary practice.
- 2. Empathy and Compassion: Empathy and compassion are essential qualities for anyone working in the helping professions, including complementary practice. Training companies are expected to create a safe and supportive environment for students, promoting a culture of kindness and understanding. By modelling empathy and compassion, Accredited Institutes can help students develop these qualities in themselves and better serve their clients.
- 3. Cultural Sensitivity: Accredited Institutes may work with individuals from a variety of cultural backgrounds, and it is essential to be sensitive to the unique needs and experiences of each individual. Accredited Institutes are expected to create an inclusive and welcoming environment for students of all backgrounds, avoiding any language or behavior that could be considered discriminatory or exclusive. By promoting cultural sensitivity, Accredited Institutes can help students develop the skills necessary to work effectively with individuals from diverse backgrounds in complementary practice.
- 4. Integrity: Integrity is a cornerstone of ethical practice in complementary practice. Accredited Institutes are expected to act with integrity and uphold ethical standards in all aspects of their work. This includes maintaining confidentiality, avoiding conflicts of interest, and providing honest and accurate information to students. By modeling integrity, Accredited Institutes can help students develop the qualities necessary for ethical and effective practice in complementary care.
- 5. Collaboration: Collaboration is an essential part of the learning process for complementary practice. Training companies are expected to encourage collaboration and mutual support among students, providing opportunities for sharing knowledge and expertise. By promoting collaboration, Accredited Institutes can help students develop the skills necessary for effective teamwork and communication in their future work as complementary practitioners.

- 6. Professional Development: Ongoing professional development is essential for maintaining competence and keeping up-to-date with the latest research and developments in the field of complementary practice. Accredited Institutes are expected to value ongoing learning and professional development, encouraging students to participate in continuing education and training programs. By promoting professional development, Accredited Institutes can help students stay up-to-date with the latest advances in the field and maintain their competence as complementary practitioners.
- 7. **Accountability**: Accountability is essential for maintaining ethical standards in complementary practice. Accredited Institutes are expected to take responsibility for their actions and hold themselves accountable to the highest standards of professional conduct. If an Accredited Institutes violates the codes of conduct, they may be subject to disciplinary action. By promoting accountability, Accredited Institutes can help maintain ethical standards in the field of complementary practice and promote public trust in complementary medicine as a profession.

In summary, the codes of conduct for Accredited Institutes who train complementary practitioners aims to promote professionalism, empathy and compassion, cultural sensitivity, integrity, collaboration, professional development, and accountability. By adhering to these codes of conduct, Accredited Institutes can promote ethical and effective practice in complementary care and help students develop the skills necessary for success in their future careers.

### Violation of Codes of Conduct

If an Accredited Institute violates the Codes of Conduct or the IAPCP receives a formal complaint, there is a process to determine the correct course of action with the aim of achieving a satisfactory outcome for all parties.

- 1. **Receiving the Complaint**: The first step in the process is for the IAPCP to receive a complaint about one of their Accredited Institutes. The complaint may be submitted by a member, another practitioner, or a member of the public who believes that the Accredited Institute has violated the codes of conduct.
- 2. **Reviewing the Complaint:** Once the complaint has been received, the IAPCP will review it to determine whether it falls within their jurisdiction and whether there is sufficient evidence to support the allegations. If the complaint is deemed valid, the association will initiate an investigation into the matter.
- 3. **Investigating the Matter:** The investigation process will typically involve gathering evidence, interviewing witnesses, and reviewing any relevant documentation or records. The Accredited Institute who is the subject of the complaint will be notified of the investigation and given an opportunity to respond to the allegations.

- 4. **Reviewing the Evidence:** Once the investigation is complete, the IAPCP will review all of the evidence that has been gathered to determine whether the Accredited Institute has violated the codes of conduct. If the evidence supports the allegations, the IAPCP may take disciplinary action against the Accredited Institute.
- 5. Determining Appropriate Action: The disciplinary action that the IAPCP may take will depend on the severity of the violation and may include a warning, suspension, or revocation of membership. The Accredited Institute may also be required to complete additional training or education to ensure that they are adhering to the codes of conduct in the future.
- 6. **Notifying the Accredited Institute:** Once a decision has been reached, the Accredited Institute who is the subject of the complaint will be notified of the outcome. If disciplinary action is taken, the Accredited Institute will be given an opportunity to appeal the decision.
- 7. **Maintaining Confidentiality:** Throughout the process, the IAPCP will maintain strict confidentiality to protect the privacy of all parties involved. However, if the Accredited Institute's behavior poses a threat to public safety or violates the law, the association may be required to report the matter to the appropriate authorities.

if the IAPCP receives a complaint about one of their Accredited Institute violating their codes of conduct, we will initiate an investigation to determine the validity of the complaint. If the evidence supports the allegations, the IAPCP may take disciplinary action to ensure that the Accredited Institute is adhering to the codes of conduct in the future. The process is designed to maintain the highest standards of professionalism and ethical conduct within the field of complementary care, ensuring that clients receive safe and effective care.

### Summary

For most of the world complementary practices and training are for the most part unregulated. The IAPCP codes of conduct for Accredited Institutes is designed to promote ethical, professional, and compassionate practice in the field of training where regulations are erratic. By adhering to these codes of conduct, Accredited Institutes can provide safe, effective, and empowering training to their clients.

The codes of conduct emphasize the importance of professionalism, integrity, cultural sensitivity, collaboration, and ongoing professional development. These values not only benefit students but also help to establish complementary care as a legitimate and effective form of service.

The codes of conduct for Accredited Institutes provides a framework for other Institutes to strive towards, guiding them in their practice and helping to establish standards for ethical and effective training. By adhering to these codes of conduct, Accredited Institutes can build trust and rapport with their students, creating long-lasting and transformative relationships.

Overall, the codes of conduct for Accredited Institutes are a positive and uplifting force in the field of training. By promoting ethical and compassionate care, these codes of conduct help to establish complementary care training as a legitimate and effective form of education that can support the health and well-being of individuals and communities around the world.

